

ASSOCIATE PARTNER PROGRAMME

Grow your own desk with the Magnus Kor brand, playbooks and tools

Magnus Kor Talent Partners | L&D Nexus Limited
STRICTLY CONFIDENTIAL

1. THE PROGRAMME AT A GLANCE

The Associate Partner Programme is an invitation-only pathway for exceptional people with strong networks in the VC-backed SaaS ecosystem to build a recruitment or business-development desk under the Magnus Kor brand. You bring the relationships; we provide the brand, the playbooks, the calculators, the legal and invoicing engine, an ID card, and a mentor. Progression is earned on results - not time.

Who this is for

- Agency recruiters ready to run a full 360 desk and earn far more than a salaried role
- Business-development and SaaS sales professionals with founder and VC relationships
- Ex-founders and operators with deep networks who want uncapped, commission-based upside
- Well-connected professionals who simply want to refer opportunities for a fee (Introducing Partners)

No fixed term - advance on results, not time. Programme details are shared privately with selected candidates.

2. THE PARTNER LADDER

You progress through three stages based on performance. Start where you fit - most people begin as an Introducing Partner and level up as they deliver.

Stage	What you do	How you move up
Introducing Partner	Refer startups / candidates via your link	Consistent quality introductions
Associate Partner	Build a desk with mentorship (BD or 360)	First placement or 50K cumulative fees
Talent Partner	Own a full desk independently	Senior / Lead tiers by track record

Choose your track

When you apply, you choose the track that matches your strengths. Operations is offered only on the build-a-desk (Associate) path, not the referral path.

Track	Focus	Best for
Business Development	Win and own client relationships	Networkers / sales / founders
360 Recruitment	Full cycle: source + place candidates	Recruiters / delivery
Operations	Support delivery, quality, coordination	Ops / coordination (direct hire)

3. HOW YOU ARE COMPENSATED

100% performance-based. You are paid only after the client payment clears - no caps, no draws.

Introducing Partner

Earn a 5% referral fee on the placement fee of any introduction you make that converts to a placement. Share your unique referral link or QR code - attribution is automatic.

Business Development track (split-desk)

When you originate a client and a recruiter delivers, you share a pool equal to the recruiter tier + 5 points, split 40% to you / 60% to the recruiter: Standard 10%, Senior 12%, Lead 14% of the placement fee - plus 20% of any Growth Partner monthly retainer.

360 Recruitment track

Earn your tier on the placement fee: Standard 20%, Senior 25%, Lead 30% - plus a +5% Performance Bonus on any placement that passes the 90-day retention period and meets SLA. If you both win and deliver a client, you earn the full tier.

Operations track

A tiered share (15-30%) of NET revenue after commissions, plus 20% of retainers - always calculated on net, so it can never push a deal into a loss.

Full, editable earnings models are in the Team Earnings Calculator and Fee & Business Calculator provided in your portal on acceptance.

4. HOW TO JOIN

- Step 1: Apply online at magnuskor.com/associate-partner-programme - choose your track and partner type.
- Step 2: Short screening call to confirm fit, network and track.
- Step 3: Acceptance: we set up your Magnus Kor account, ID card, portal access and playbooks.
- Step 4: Introducing Partners start immediately with a referral link + QR code.
- Step 5: Associate Partners are paired with a mentor and ramp on live mandates.
- Step 6: Graduate to Talent Partner on your first placement or 50K cumulative fees.

Selected candidates receive full programme details, including any programme investment and experience-based discounts, privately at the offer stage.

Ready to build your desk? Apply today - it takes five minutes.